

Your One-stop Brand Consulting Agency



call

Book Your Program Run By *her*

Are You Ready to Turn Your Story into a Bestseller? You have a powerful message, a brilliant idea, or a compelling story inside you. But somewhere between the first spark of inspiration and the terrifying reality of a blank page, you got stuck. The plotlines tangled, self-doubt crept in, or you simply ran out of time.

Call Upon Audience

Founded on the belief that creativity thrives in connection, we help brands become more than visuals — we help them become voices. From lens to layout, we approach every project with intention, intuition, and a shared sense of purpose. These are local entrepreneurs and growing business owners (often in industries like lifestyle, beauty, retail, and corporate services) who have a great product but lack a premium, cohesive brand presence. We are looking to level up their visual design, tone of voice, and overall brand identity system to compete regionally or cross borders into Singapore. The audience that specifically "calls upon" this studio is tired of one-size-fits-all, copy-paste marketing packages. They are looking for a studio that values open storytelling, intention, and responsive design—acting as an extension of their own team rather than a distant agency. Culturally-Driven Brands (e.g., Stay Cleen). A prime example of their audience includes lifestyle and consumer brands like Stay Cleen. These are modern businesses that want to bridge the gap between abstract concepts and meaningful, real-world customer experiences through thoughtful design.



A brand partnership program through *her* narratives

We are call

Are You Ready to Turn Your Brand into a Bestseller?

You have a powerful message, a brilliant idea, or a compelling brand story inside you. But somewhere between the first spark of inspiration and the terrifying reality of a blank page, you got stuck.

The plotlines tangled, self-doubt crept in, or you simply ran out of time. That is exactly where Corinne's Book Your Program comes in.

Package 01 myr3000 for 3 months

Package is subjected to 3-month branding project and 3 times consultation. Consultation will be committed once every month. Discussion will be made along the project period.

- 3 times online / offline consultation and advisory within 3 months
- +
- Each session will last for 1 hour
- +
- PPT Prepared by Call Upon Mktg Covering Branding, Content Create & Basic Marketing
- +
- Coach and Consult by *Corrine*

Package 02 myr2000 for 1 advertorials

(1 IG Carousel Post inclusive of 6 photos)

Shot by Call Upon Mktg

+

copywriting

Narrate by *Corrine*

+

Brand partnership crosstaging on both platforms

Package is subjected to 1-time shooting. All digital contents will be submitted on a lumpsum basis. Discussion will be made before the project period.

Package 03 myr3000 for 1 package

(6 portrait photography + 1 20 secs videography)

+

Shot & Narrate by Call Upon Mktg

Package is subjected to 1-time shooting. All digital contents will be submitted on a lumpsum basis. Discussion will be made along the project period.

Package 04 myr4000 for 1 package

(12 photo + 2 20 secs videography per shoot)

+

Shot by Call Upon Mktg

Package is subjected to 1-time shooting. All digital contents will be submitted on a lumpsum basis. Discussion will be made along the project period.

Package is subjected to 3-month branding project and 3 times shooting. All digital contents will be submitted once every month. Discussion will be made along the project period.

Package 05 myr9000 for 3 months

3 shoots within 3 months

(6 IG photo posts + 1 IG reels per shoot) +

7 pieces of copywriting per month +

Narrate by *Corrine* +

Shot by Call Upon Mktg

Why Call Upon ?

Based in Johor Bahru, Call Upon Mktg Studio is an ideal choice if you want to elevate your brand with soulful storytelling rather than just generic digital posts.

Led by founder Corrine Chai, the multi-disciplinary consulting and marketing agency builds intentional digital presence by blending high-aesthetic design with clear, effective strategy. Here are a few reasons why emerging and established brands choose them: Boutique Personalization:

You get highly customized consulting rather than a rigid corporate agency approach. We treat services as a direct collaboration rather than a transactional service.

Founder-Driven Expertise: Led by seasoned professionals with strong backgrounds in business management and creative design, they help brands find their true voice and clarity. **Comprehensive Capabilities:** Instead of juggling multiple providers, we provide a one-stop-shop approach, handling everything from brand conceptualization to photography and videography.

Local Insight & Global Perspective:

Operate primarily out of JB and Kuala Lumpur, giving a strong grasp of the local market while bringing refined, high-fashion-level aesthetics to your marketing.

CALL UPON X her



Creativity Ties
In Connection

MEDIA KIT



Visually Tied
Narratives

WORK WITH US



16K Honest Viewer
On Instagram

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Malaysia	Flowers In The Window	Shiya Vintage	Singapore
Alley Lab	Granule	Studio Restaurant	Baanstyle
Alliew Bakehouse	In Forest	Something Labs	Rumahgaya by Baanstyle
Apocalypse	Inari Jewellery	Stay Cleen	Betapetmart SG
Base Pasta	Jeanie Botanicals	Suiyimen	Cuddle Gently
Brewsmith Coffee	Le Garden Cafe	Taihing Watch	With Autumn
Book Cafe Silent Chapter	Le Cou Cou	The Chocolate Concierge	Pass It On
Chapter One Pilates	Mervyn Pee Private Dining	The Black Bow	The Kin Thread
Chocolate Concierge	Mm Creative Hair	Whisky House Kuala Lumpur	Sunday Beddings
Chic Est	Mori Marketing	Walden Lighting	Soicoco
C.O.T.D	Mooglee Dessert	Yugen Parfums	Veloceglobal
Cstone	OGA Tea Dessert	12 Summers Studio	East Coast Podiatry
Cozine Malaysia	Royal Pilates		Orchard Clinic
D'Fly Preschool	Rebarre Studio		
Delfina Malaysia	Ristic Apothecary		
Eat Alta			
Eyeseeyoustudio			

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